



The GP Media Toolkit

a website and Patient Information Leaflet in one!

Keep your patients informed with our revolutionary, easy-to-use and cost effective software.

New Media Health understands the need to make technology easy-to-use, flexible and relevant to modern day General Practice. This has led to the development of the GP Media Toolkit, a website and Patient Information Leaflet in one, which is set to revolutionise the way Practices communicate with their patients.

Features & Benefits:

- Automatically generates GMS compliant Patient Information Leaflet.
- Includes 'Your Health' tools, enabling patients to calculate BMI, ideal weight, target exercise heart rate, etc.
- Totally flexible - Practices have complete control of content via an easy-to-use administration system.
- Online support plus recommended wording for each section of the site.
- Conforms to accessibility and usability standards and guidelines.
- Developed with an understanding of the issues and pressures faced by General Practice.
- Created by ex-NHS staff with 15 years combined experience of developing websites within the NHS.
- Produced in consultation with GP Practice Managers and Patient Groups.
- Enables General Practice to communicate effectively with patients.

Set up in 5 easy steps:

1. Place your order by calling 0870 330 4666 or by completing the form below.
2. Send us an image of your Practice or choose an alternative from our extensive online image library.
3. Your website will be set up away from public view to enable you to add your content.
4. A .nhs.uk website address will be registered for you or if you have a website address this will be redirected for you.
5. Your website will be launched.

The GP Media Toolkit is very affordable at £995 ex. VAT including:

- ✓ Initial set-up
- ✓ First year's hosting*
- ✓ NHS website address registration or redirect
- ✓ Online support
- ✓ Comprehensive User Manual

* After the first year, hosting is renewable at £195 ex. VAT per year.

To order or for further information please contact us:

New Media Health Limited

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T: 0870 330 4666 | F: 0870 330 4667
E: info@newmediahealth.co.uk

or visit our website: www.newmediahealth.co.uk



fax/post back form:

Your Name: _____ Your Position: _____

Practice Name: _____ Telephone No (including dialing code): _____

Practice Address: _____ Fax No (including dialing code): _____

_____ Email Address: _____

_____ Postcode: _____ Do you already have a website?: Yes/No (please delete as applicable)

If you already have a website, please give website address: _____

Please tick appropriate box(es): I would like to order The GP Media Toolkit I would like further information about The GP Media Toolkit